



32 Campus Collaborations

5
New

+

27
Active

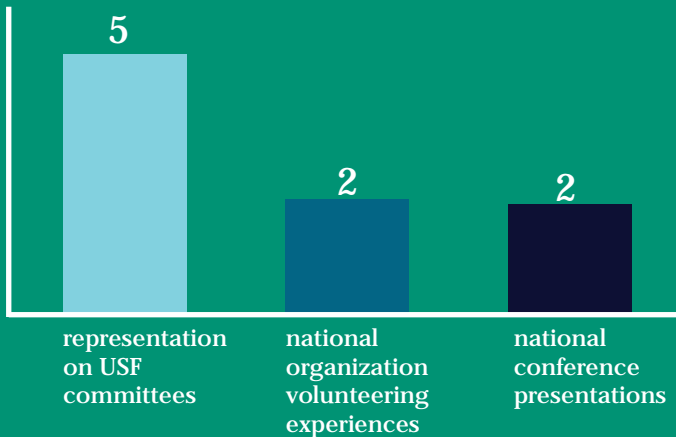
Family BULLETIN E-Newsletter

12
issues distributed to
readers

31
campus
contributors

28.9%
average
open rate

External Involvement



Unit Growth

Developed
learning outcomes
geared towards families for the
first year experience

Expanded critical
policy & procedure
resources on the website

Communicated
*arrival & onboarding
information*
to families prior to the beginning
of each semester

Emergency Communication

3 USF emergency communications shared with over
15,000 families

Hurricane Irma

2

official USF closure emails
sent to over 15,000 USF
families

100+

responses to phone calls,
emails, and social media
inquiries during closure

20

messages via USF family
social media outlets
shared during closure

Points of Pride

**Jessica
Fitzgerald**

selected to serve as a
writing consultant for
CollegiateParent

**Keri
Riegler**

served as an external
consultant at Florida
Atlantic University



**Redrup
Family**

selected as
USF's 2017 Family of
the Year