

&XUULFXOXP 9LWDH

2KDG \*UHHQ

RKDG JUQ#JPDLO FRP

('8&\$7,21

3K' %DU ,ODQ 8QLYHUVLW\ ,VUDHO ±
'LVVHUSDWLRQ WLWUDQW(ERFNUFDXVHFZROGHYLRQHRQBBDQC
ZLOOLQJQHVV WWRHOSRQWSHYLFWLWLPOLRQURI /LDW \$ \
06: %DU ,ODQ 8QLYHUVLW\ ,VUDHO DXQH \*UDGXDWH
7KHVLV WLWOH ,VUDHOL \RXWK DIMLHUXWLKHQVHFWQGHHSB
FKDUDFWHULVWLF KRPH HYDFXDWLRQFODMDDWLRRQWSKLSUZL
GLVWUHVU UHDFWLRQSDHQYLZHQOJOURI 5DFKHO 'HNH
%\$ LQ 6RFLDO :RUN %DU ,ODQ 8QLYHUVLW\ ,VUDHO DXQH \*UDGXDWH ±

&217,18,1\* 352)(66,21\$/ '(9(/230(17

± &,7, SURJUDPO±UQVWLZWRWDLRQD,5% WUDLQLQJ
<RXWK 0HQWDO +HDOWK )LUVWWSL)GRULGLQLQJ 8QLYH
± \$GXOW 6DIHJXDUGLQJ 7UDLQLQJ2[IRHVGWGLUH/HDGHU 0
6DIHJXDUGLQJ 2OGHU \$GXOWV %RDUG
6DIH DQG (IHFVLYH )LHOGZRUN 8QLYHUVLW\ RI 2[IRU
± &,7, SURJUDP ±(WKLFV LQ UHVHDFK
(\$67 QHWZRUN ZRUNVKRS ORQDWBUBXFDOHFVSDW
&HQWUDO DQG (DVWHUQ (XURSH %XGDSHVW +XQJDU\
6\ VWHPDWLF 5HYLHZV DQG 0HWD \$QDOLYHVWLXPPHU
/LWKXDQLD
6XPPHU VFKRRO RQ DJHLQJ ,QWURGXFHWLHQWFRH 6+\$
LQWHUQDWLRQDO 8QLYHUVLW\ ,WDO\

5(6(\$5&+ (;3,5,(1&(

)XOEULJKW 5HVHDFK 6FKRODU 'HSDU3RPHQW 8QLOHQWDLQ
RI 6RXWK )ORULGD SUHVHQW
x 'HYHORSLQJ DQG SLORW WHVWLQJWRQURHQGLFHVEHQVDHYIRR X
EXUGHQ GHSUHVVLQR DQG VXLFLGRUNMUKRXDKVZHROFDLWU
GHSUHVVLQR DQG SUREOHPDWLF EHKDYLRXU RI FDUH UH
x :ULWLQJ JUDQW SURSRVDO IRU WKKHDIWHDLRQRQDQQLWLVX
LQWHUYHQWLRQV

2KDG \*UHHQ &9

3RVW 'RFWRUDO 5HVHDFK )HOORZ 'HS,DUWPHUHQW WRIR GR  
 8QLYHUVLW\ RI 2[IRUG 6XSHUYLVRU 3URI /XFLH  
 x 6HFRQGDU\ DQDO\VLV RI UGDQGDREPLWHHG FRQWUROOHG WUL  
 RQ D SDUHQLWQJ VW\OHV DQG V\WWRQ VWPRXVSK\HDQFBI  
 E GLIIHUHQFHV EHWZHHQ ELRORJLF DOW DQG NQRQV\KRQ  
 SDUHQLWQJ VW\OH VWUHV V DQG S\WWRQ RPH\VFBIOSFXUMQR  
 SURJUDPV  
 x 7DNLQJ SDUW LQ WKH ZULWLQJ RI WKH ± \* & 5QRKHSWXIDQWYL  
 ZULWLQJ OLWHUDWXUH UHYLHZVD GGLSLYLQHFDQLR QD OFXO  
 x 6HUYLQJ DV DQ LQWHUQDO H[DPLQHU RI '3KLO GLVVHUWD  
 x 3ODQQLQJ DQ RQOLQH YHUVLRQ RI D SDUHQLWQJ SURJUD

9LVLWLQJ VFKRODU 'HSDUWPHQW RI OLHQW DOWA HDIO BRXW E  
 )ORULGD  
 x /RQJLWXGLQDO TXDQWLWDWLYH UHVLWLRQFKFDUHDU EWLJH  
 FRPPXQLWLHV , QDROYLHG DQG GZULWUDQJ UHVHDFK UHS  
 x 4XDQWLWDWLYH UHVHDFK H[SORFHQJWWKHV #DDUWFRQIQ  
 FHQUH , QYROYHG LQ SUHSDULGDW D D D Q D H G D W D Q E W Z  
 UHVHDFK UHSRUW

5HVHDFK FRFUKRRO RIRV RFLDO ZRUN %DU ,ODQ 8QLYHUVI  
 x 4XDQWLWDWLYH UHVHDFK FRQFHUQLQJ RYGHU UK RFGX CFV  
 VDWLVIDFWLRQ ZLWK VHUylfHV FRXUMF B BHVH U,QQIRIOW HGG  
 VWXG\ GHVLJQ REWDLQLQJ SHUPLVLVLRQLHUR PG D W O H Y D Q Q  
 DQG DQDO\VLV :RUNLQJ FORVHO\ZXWK RIK,HU D W O R Q D O ,  
 x /RQJLWXGLQDO TXDUHMDVGLQH DGMHFWLRQJMQ DFRQVZHOXL  
 FDUH UHWLUHPHQW FRPPXQLWLHV H,QQYRO YHGG HQ D V X G W  
 IDPLO\ PHPEHUV SHUIRUPLQJ LQ GDSWK D Q D W H V Y V H Z V D C

5HVHDFK DVVLVWDQW 6FKRRO RI VRFLDO ZRUN %DU ,OD  
 x ,QYROYHG LQ YDULRXV VWXGLHV G Q 76KHGIDWOGFROWHUDV  
 FRQGXFWLQJ OLWHUDWXUH SURSRQDQW DQW DWRJLWVFLDFO O  
 SUHVHQWDWLRQ VXSSRUW ODLQ UHVHDFK WR X W I K R I W R I  
 VHFRQG /HEDQRQ :DU  
 x ,QYROYHG LQ D VHULHV RI TXDQWEMMDWLYRHU UGDWUDUFRKO  
 ODERUDWRU\ ZRUN IRU D UDQGRPLDQDQDQWVLRQ WULDO

7(\$&+,1\* (;3(5,(1&(

/RXLV DQG \*DEL :HLVIHOG 6%DRR,ORQ BRQLLYDQVRWN ±  
*Statistics & SPSS (BA) (2012-2015):* &RXUVH FRPSULVLQJ OHFWXUHV DQ  
 KRXUV HDFK EDVHG LQ FRPSXWHU WDWLVWRSEFV FRQLFOXO  
 UHJUHVLRQV DQDO\VLV RI YDULDQFH DQG QRQ SDUDPHW  
*Academic writing (BA) (2015):* &RXUVH FRPSULVLQJ OHFWXUHV  
 FRYHULQJ EDVLF WRSLFV VXFK DV GHIDGLQWHDQV FRIRBSUHH



2KDG \*UHHQ &9

62&,\$/ :25. (;3(5,(1&(

0DWDQ ,VUDHO 2FWREHU 6HSWHPEHU  
&UHDWLQJ SDUWQHUVKLSV EHWZHHQVFRFLDQLWYHVWRUV



2KDG \*UHHQ &9

\$\DORQUHHQ 2 \$ 7\SRORJ\ RI 1HZ 5HVLGHQWV \$GM  
&RQWLQXLQJ &DUH 5HWLUHPPHQW &RPPXQLW\ 7KH \*HURQW  
\*UHHQ \$\DORQ / :KRWHDLZDW \DPZFLNDHW\ ZLWK  
ULJKWV DPRQJ ROGHU DGXOWV IQPLRPHFDHHLZRUMHJG  
LPSOLFDWLRQV DRWLSRDLGXEDWLSDO,DO \*HURQWRORJ\

\$\DORQUHHQ 2 /LYH LQ YV OLYH RXW KQPH FDUH LQ  
ZLWK VHUYLFHV DFRPHFDUHKHY\*HURVIRXVDRJHLVWQW'2J,QW  
/DYL\*UHHQ 2HNHO 5 7KHFRQMWLVREXWQ DQG H[SR  
FKDUDFWHULVWLFV WR WKH DGMX-RXPHQW RI \$GROHWFHQ

\*UHHQ 2HNHO 5 /DYLUDHOL DGROHWFHQWKRQGHGDU  
/HEDQRQ ZDU 7KH JURZLQJ SDLQV GLGQHWURYZHU \HW 0L  
\*UHHQ 2 7KH WKHUDSLVW DV D IDWGRHJHVLJXQW IRQ <D  
\*ULPODQG . /LEVKLW] 0 6WHLQHUS(GV \$GRPHVPHQW  
%DW <DP 0LQLVWU\ RI VRFLDO DZDLUV DQG VRFLDO VHUY

0DQXVFULSWV XQGHU UHYLHZ

\*XP \$\*UHHQ'DZVD \$ .ODXVQHU . \$\DORQ / XQGHU  
%HKDYLRXUDO DFWLYDWLRQ IRU QLYHDLQPHFUDQHWKRPHQ  
D SLORW VWXG\ ,QWHUQDWLRQDO 6RFLDO :RUN

0DQXVFULSWV LQ SUHSDUDWLRQ

\*UHHQ &OXYHU / 6WHLQKDUW - ZLQHSUSISDHWQWDBQ  
EHKDYLRXUV DQG SHHU LQIOXHQQFHLRQ6R&RQ\$MHHQV GUL  
6WHLQKDUW &OXYHU / LQ SUHSDUDWLRQ &RQWULEXV  
DGROHVPFHQWV LQ 6RXWK \$IULFD

\*UHHQ 2JX\HQ \$ &OXYHU / LQ SUHSDUDWLRQ 3DW  
SUDFWLFHV SDUHQWDO VWUHVV DQG DGRPHVPHQWDRQV  
\$IULFD UHVXOWV IRQPDWRODGRWLVHOSRIRJHDBDUHQ

1JX\HQ\$HQ 2 &OXYHU / LQ SUHSDUDWLRQ 3DWKZD  
SUDFWLFHV WR VQEVROGHUDELXVJQWVBLVQRVDRGRKOSMLFD U  
IURP D UDQGRPLVHG FRQWUROOHG WULDO RI 3+/ SDUHQW

\*XP \$\*UHHQ 62FKRIHOG / LQSUHSDUDWLRQDFWLYHIDFV  
SUHGLFW DGYHUVH RXWFRPHV RI DQWZDLVWUQWVRLDGHUQD  
VHUYLFHV

2KDG \*UHHQ &9