

CASSIDY DOYLE

University of South Florida
School of Aging Studies | College of Behavioral and Community Sciences
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[ResearchGate](#) | [Google Scholar](#) | [LinkedIn](#) | [Twitter](#) | [Publons](#)

EDUCATION

- 2021- **Ph.D. Aging Studies**, University of South Florida
Dissertation Committee: Dr. Kathy Black (co-chair), Dr. Brent Small (co-chair), Dr. Ross Andel, & Dr. Jennifer Lister
- 2024- **Graduate Certificate**, Aging and Neuroscience, University of South Florida
- 2017-21 **B.S. Human Development & Family Studies**, Pennsylvania State University
Minors: Gerontology, Psychology
Schreyer Honors College | *Magna Cum Laude*
Thesis: The Relationship Between Depressive Symptoms and Four Cognitive Constructs
Advisor: Lesley Ross, PhD

RESEARCH INTERESTS

Modifiable risk and protective factors of Alzheimer's disease and related dementias

- Lead qualitative audio and video analysis using Atlas.ti software and Nvivo to collect User Experience (UX) data
- Disseminated usability findings at the Southern Gerontological Society (SGS) Conference (2023) and Gerontological Society of America (GSA) Conference (2022)
- Lead recruitment efforts and interviews with dementia family caregivers and care recipients; coordinate scheduling with memory care unit administrators and staff
- Train undergraduate research assistants on delivering participant interviews and collecting data

2021

Lab Manager

- Assist with grant applications for (1) a study using smart speakers to target

- 2023 **Student Registration Award, AARP Florida**
Competitive conference award that covers the registration fee (\$450) for one student in the state of Florida to attend the Florida Council on Aging Conference.
- 2022 **Wolowec Scholarship, University of South Florida, School of Aging Studies**

August 2024

~~Abstract reviewer, Gerontological Society of America (GSA) Conference 2023~~
~~Ad hoc reviewer, Aging & Mental Health – Mentor: William Haley, PhD~~
~~Ad hoc reviewer, Gerontology and Geriatric Medicine – Mentor: Debra Dobbs, PhD~~
~~Ad hoc reviewer, Acta Psychologica – Mentor: Ross Andel, PhD~~
~~Ad hoc reviewer, Home Health Care Services Quarterly – Mentor: Hongdao Meng, MD, PhD~~

OTHER RESEARCH AND COMPUTER SKILLS

Programming Languages: Statistical Analysis Software (SAS), R

Data Analytic Skills: Quantitative and qualitative data analysis, User Experience data analysis

Software Experience: NETQq1r 1 72.024 580.78 Tm0 g0 G(S)-3(oftw)3(a)4(re)7(Exp)-8(e)4(rie)o, AtIF3 12 Tf

PROFESSIONAL WORK EXPERIENCE

2021 **Age-Friendly Care, PA**, Pennsylvania State University
Media Writer

- Create and manage social media accounts (Twitter, Facebook) to promote Age-Friendly Care, PA and the 4Ms Framework – What Matters, Medication, Mind, Mobility – across 17 Primary Health Network sites across Pennsylvania.
- Design and implement outreach activities to educate community members on the 4Ms Framework.
- Collaborate bi-weekly with The Penn State College of Nursing’s Cen

- Gerontological Society of America (GSA)

2020-21