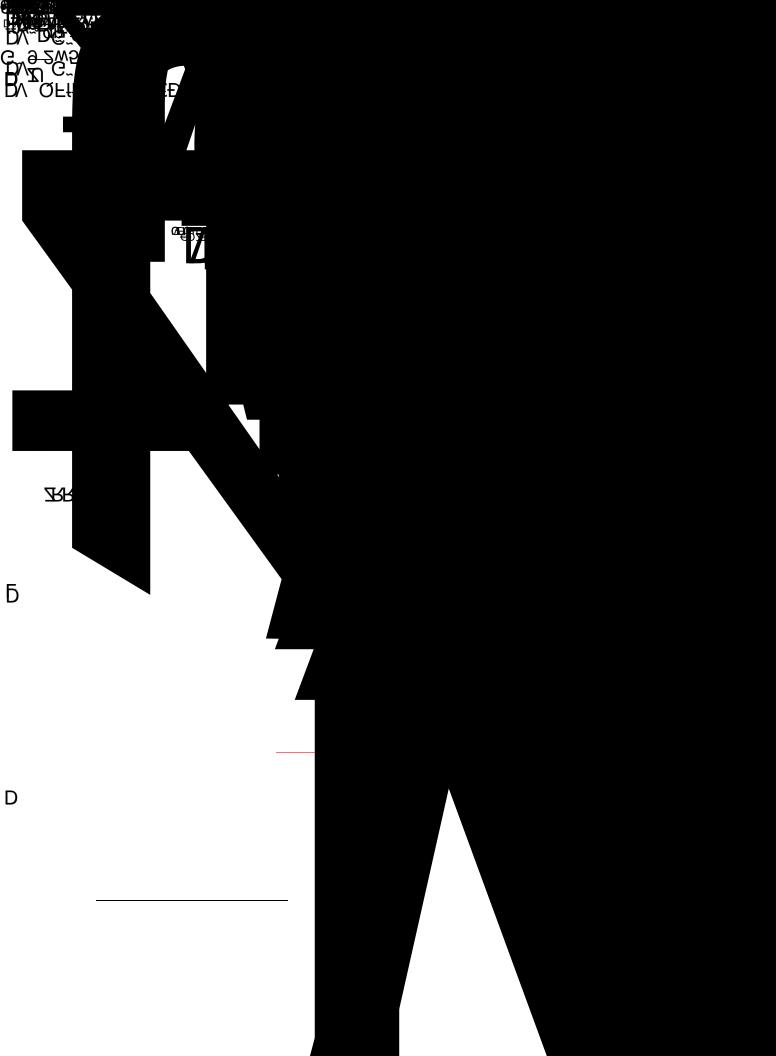
Behavioral Economics



The Expected Utility Theory

HFS

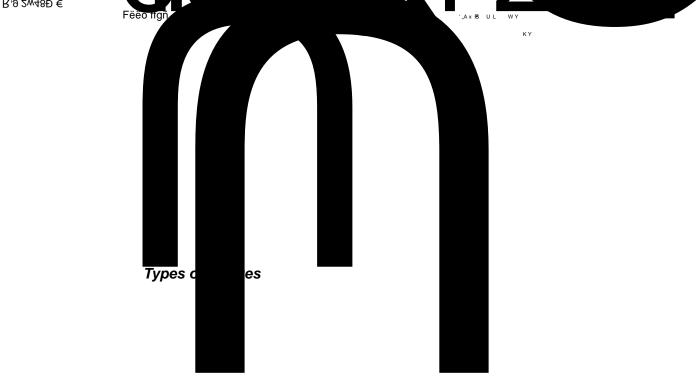
Social Preferences

Perspectives on Nudging

R

Redefining Nudging

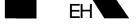




Successful Nudging: APPLES

History of the U.S. Tax System

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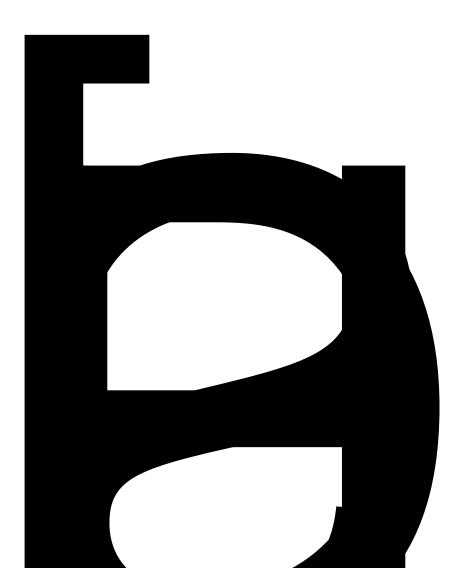
Federal Income Tax

State & Local Tax

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Nudges in Taxes

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Education Credits

Roth IRA Expansion