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ANAGEMENT & SUSTAINABI

A Game-Changing Gift

As Florida moves closer to becoming a global hub of commerce with the University of South Florida's Muma College of Business playing an integral part, the college's Center for Supply Chain Management & Sustainability received the multi-million-dollar gift from one of the industry's pioneers: Monica Wooden, cofounder and ex-CEO of MercuryGate International.

Wooden donated \$5 million to the center this week to further its goal of providing needed research in the field as well as talent to carry the state into an era that may one day rival tourism as the main industry. The center – the first of its kind in Florida – employs a faculty that includes five supply chain management experts who are leading researchers on logistics issues.

Wooden, whose company provides transportation management solutions in the field of supply chain management, is uniquely aware of

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