

**Strategic Plan**  
School of Architecture & Community Design  
University of South Florida

October 2016

**Preamble**

**VISION**

***USF Vision***

The University of South Florida is a global research university dedicated to student success and positioned for membership in the Association of American Universities (AAU). As Florida's leading metropolitan research university, USF is dedicated to:

- ! Student access, learning, and success through a vibrant, interdisciplinary, and learner-centered research environment incorporating a global curriculum.
- ! Research and scientific discovery to strengthen the economy, promote civic culture and the arts, and design and build sustainable communities through the generation, dissemination, and translation of new knowledge across all academic and health-related disciplines.
- ! Partnerships to build significant locally- and globally-integrated university-community collaborations through sound scholarly and artistic activities and technological innovation.
- ! A sustainable economic base to support USF's continued academic advancement.

***SACD Vision***

The vision of the School of Architecture and Community Design is to be nationally and

## MISSION

### *USF Mission*

The University of South Florida's mission is to deliver competitive undergraduate, graduate, and professional programs, to generate knowledge, foster intellectual development, and ensure student success in a global environment.

### *SACD Mission*

Our mission is to provide an architectural







## Metrics

- ! Measure SCH production with awareness of RCM financial model- maintain or increase SCH production.
- ! Measure Research funding with goal of annual increase.
- ! Seek increasingly diverse cohort of entering students at undergraduate and Graduate level.
- ! Pursue student cohort gender equality to 50%+ m/f.
- ! Seek new and increased funding through RCM initiatives; INTO enrollment; monetized services/opportunities (digital/summer high school architecture camp).
- ! Pursue diverse adjunct / visiting cohort in both educational background, ethnicity, race, gender.
- ! Pursue diversity of full time tenure track faculty as opportunities arise.