

ZIMMERMAN SCHOOL OF ADVERTISING & MASS COMMUNICATIONS STATEMENT ON GOVERNANCE

One USF

The Zimmerman School of Advertising & Mass Communications is not currently a multi-campus unit. If School faculty are hired at branch campuses, we will modify our governance and T&P documents to ensure that those faculty are included in matters of faculty governance and Tenure & Promotion to ensure they have voice

management right. The foregoing authorities will govern in the event that any provision of a local governance document is inconsistent with or in conflict with them.

The School of Mass Communications is a professional program as defined and accredited by ACEJMC, and governance of the School must comply with Standard I of ACEJMC.

Governance Structure

1. The Graduate Program Director is appointed for a three-year term by the Director after consultation with the department's Executive Committee and the faculty. The graduate director shall be a tenured or tenure-earning professor.

Each sequence will

2. Duties:
 - a. Review curriculum and recommend revisions.
 - b. Receive, review, and present to the faculty all graduate course proposals and course revisions.
 - c. Develop and implement a program for advertising and promotion of the graduate program.
 - d. Act on all graduate applications.
 - e. Review applications for and recommend appointments to graduate assistantships; make recommendations for university and college fellowships.
 - f. Make scholarship award decisions for non-sequence specific graduate scholarships.

C. Undergraduate Committee

1. Composition: This committee shall consist of one member from each sequence/major elected annually in the spring by faculty of their respective sequences. They shall serve one-year, renewable terms. The Undergraduate Director shall act as chairperson. The committee shall elect one undergraduate student to this committee annually in the spring through a process of its own devising. One adviser shall serve as an ex officio, non-voting member of the committee.

B. Committee on Tenure and Promotion

A Committee on Tenure and Promotion shall be named upon each occurrence of a candidate being eligible for review for mid-tenure, tenure and/or promotion. The Committee shall be created and operate pursuant to the School's Policy Statement on Appointment, Evaluation, Tenure and Promotion (referenced as a separate document) and CAS guidelines and policies.

The Faculty Evaluation Committee shall name the members for each Committee on Tenure and Promotion for a particular tenure or promotion review and decision, with input from the candidate, Director and Dean.

Each Committee named for a particular tenure or promotion review and decision shall

