

ZIMMERMAN SCHOOL OF
ADVERTISING & MASS COMMUNICATIONS

2023-2024 Scholarship Award Application

The Zimmerman School of Advertising & Mass Communications is pleased to announce student scholarships available for 2023-2024. Most of these scholarships are funded by non-university organizations, private donors, and friends of the Zimmerman School.

To be eligible for these scholarships, students must meet the following minimum criteria:

- ¥ Have declared a major in Mass Communications or Integrated Public Relations and Advertising