

**Zimmerman School of Advertising & Mass Communications**

University of South Florida | College of Arts & Sciences

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ACADEMIC APPOINTMENT

**Instructor II, Digital Media Sequence**

**Undergraduate Director**

EDUCATION

**Master of Arts, Journalism and Mass Communication, University of North Carolina at Chapel Hill,**

**School of Journalism and Mass Communication, May 1996**

*Thesis: The Libel-Proof Plaintiff Doctrine: The Law of Ill-Repute (1996)*

PROFESSIONAL EXPERIENCE

*Hillsborough County Bar Association, May 2012-July 2013*

- Edited association magazine
- Coordinated public relations, sponsorship and marketing programs
- Coordinated social media
- Took photographs

*The Tampa Tribune, October 2002-May 2012*

Editing positions held: metro editor, audience editor, senior editor for weekends/enterprise and news editor

- Directed news coverage across platforms – print, online (TBO.com) and TV (WFLA-TV)
- Supervised teams of reporters, editors, designers, copy editors. Reporters worked in Tampa, Tallahassee and Washington
- Managed special projects and new initiatives such as redesigns
- Led award-winning investigative, narrative and deadline reporting

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Her Campus Faculty Adviser (2015- 2017)  
Online News Association Adviser (2016)