

TRAVIS R. BELL

Assistant Professor of Digital and Sports Media ‡University of South Florida
Zimmerman School of Advertising & Mass Communications
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EDUCATION

Ph.D., Communication

University of South Florida, 2017

- x Dissertation: Documenting an imperfect past: Examining Tampa's racial integration through film, history, and remembrance of Central Avenue <https://scholarcommons.usf.edu/etd/6999>
- x Committee: Frederick Steier (chair), Aisha Durham, Abraham Khan, Elizabeth Bird
- x Best Dissertation Award, Ethnography Division, National Communication Association
- x Outstanding Achievement in Doctoral Studies, Department of Communication

M.S., Sports Administration

Florida State University, 2005

- x Thesis:

COURSES TAUGHT

Undergraduate Level (through Fall 2019)

- x TV News (20 sections)
- x Electronic Field Production (18 sections)
- x Writing for the Mass Media (5 sections)
- x Broadcast News (2 sections)
- x Sports and Media (3 sections)
- x Issues in Sports and Media (1 section)
- x Single Camera Production (1 section)

Graduate Level

- x Introduction to Mass Communication Research (1 section)
- x Issues in Sports and Media (1 section)

PUBLICATIONS

Book

1. **Bell, T. R.**, Applequist, J., & Dotson-Pierson, C. (2019). *CTE, media, and the NFL: Framing a public health crisis as a football epidemic*. Lanham, MD: Lexington Books.

Journal Articles, Peer Reviewed

2. **Bell, T. R.**, & Coche, R. (accepted, expected 2020). "The Man South Africa Forgot": Media construction and redemption of post-apartheid hero Josia Thugwane. *Journal of Sports Media*, 15(1).
3. **Bell, T. R.**, Lewis, M., Billings, A. C., & Brown, K. A. (accepted, expected 2019). "W M X V W P H D Q V P R U H" ' ' H S L F W L R Q R I W K H 6 R X W K H D V W H U Q & R Q I H coverage (2015-2018). *The Southern Quarterly*, 56(3).
4. Lewis, M., **Bell, T. R.**, Billings, A. C., & Brown, K. A. (2019). White sportscasters, Black

7. **Bell, T. R., & Hartman, K. L.** (2018). Stealing thunder through social media: Framing of O D U L D 6 K D U D S R Y D ¶ International Journal of Sport Communication, 1(3), 369-388. <https://doi.org/10.1123/ijsc.2018-0079>
8. **Bell, T. R., Morales, A. W., & Robb, J.** (2017). Communities of practice, media dependency, and surveillance: A virtual search for supremacy in fantasy football. *Reconstruction Studies in Contemporary Culture*, 7(1). [http://reconstruction.digit\(lanc\)2g.com/inudies](http://reconstruction.digit(lanc)2g.com/inudies)

16. **Bell, T. R.** (2019). Professional sports. (2,000 words) In R. M. Lawson & B. A. Lawson (Eds.), *Race and ethnicity in the United States: From pre-contact to the present* (Vol. 4). ABC-Clío.

17. **Bell, T. R.** (2019). 5 R E H U W 6 D X Q G H U V D Q G W K H 3 7 D P R S D. 7 H F K Q L T X Lawson & B. A. Lawson (Eds.), *Race and ethnicity in the United States: From pre-contact to the present* (Vol. 4). ABC-Clío.

18. **Bell, T. R.** (2015). Sports networks. (1,400 words) In F.F. Wherry & J.B. Schor (Eds.), *The SAGE Encyclopedia of economics and society* (Vols. 1-4) (1515-1518). Thousand Oaks, CA: SAGE Publishing. <http://dx.doi.org/10.4135/9781452206905>

Book, Film, & Museum Reviews

19. **Bell, T. R.** (2019). Book review: *Field guide to covering sports* [by J. Gisondi].

Book Chapter

- x **Bell, T. R.** Identity construction: Media, myth, and perception in football recruiting. In D.D. Brown (Ed.), *Passing the ball: Sports in African American life and culture*. New York:

2. **Bell, T. R.,** & Kidd, V. L. (2019, November).

12. **Bell, T. R.**, & Hartman, K. L. (2018, April). **Stealing thunder: Maria Sharapova's role in the 11th Summit on Communication and Sport, Bloomington, IN.** Paper presented at the 11th Summit on Communication and Sport, Bloomington, IN.
13. **Bell, T. R.** (2018, April). **Documentary film and This space: A critical (ethnographic) lens to explore community, place, and race (Top Paper).** Paper presented to the Documentary Division at the Broadcast Education Association Conference, Las Vegas, NV.

23. **Bell, T. R.** (2016, November). Visually engaged ethnography: Constructive knowledge and consciousness. Poster presented at the annual convention of the National Communication Association, Scholar to Scholar Session: Language and Social Interaction, Ethnography, and International and Intercultural Communication, Philadelphia, PA.
24. **Bell, T. R., & Coche, R.** (2016, November). Postapartheid Olympic hero: Media construction of South African Osiya Thugwane. Paper presented at the annual conference of The North American Society for the Sociology of Sport, Tampa, FL.
25. **Bell, T. R.** (2016, November). Fantasy journalism: How technical creation of information simulates football reality. Paper presented at the annual conference of The North American Society for the Sociology of Sport, Tampa, FL.

34. **Bell, T. R.** (2015, October). Creativity, social media, and college football recruiting: The innovative mix of business and journalism. Paper presented at the annual conference of the Ohio Communication Association Annual Conference. Dayton, OH.
35. **Bell, T. R.** (2015, October). Trading Places: My story of white innocence. Paper presented at the annual conference of the Midwest Popular Culture Association / American Culture Association, Cincinnati, OH.
36. **Bell, T. R.** (2015, August). Communities of practice, National Signing Day, and Byron Cowart: A qualitative analysis of deference and demeanor. Paper presented at the annual meeting of the Society for the Study of Symbolic Interaction, Chicago, IL.
37. **Bell, T. R.** (2015, August). Documentary high school football, and race: An intersection of symbolic interactionism. Paper presented at the annual meeting of the Society for the Study of Symbolic Interaction, Chicago, IL.
38. **Bell, T. R.** (2015, March). Translating community social change to academia through visual representation. Paper presented at the winter meeting of the Society for the Study of Symbolic Interaction, St. Petersburg, FL.

Session Organizer

The college admissions scandal: An interdisciplinary media examination of influential adults and parental control (2019, November). National Communication Association Annual Convention, Baltimore, MD.

Visual media: Documentary a legacy for communication (2017, November). National Communication Association Annual Convention, Dallas, TX.

Technological revolution: Effects on fantasy football: research, participation, and consumption (2016, November). North American Society for the Sociology of Sport Annual Conference, Tampa, FL.

Interrogating whiteness through mediated personal narratives (2015, October). Florida Communication Association Annual Conference, Orlando, FL.

The mediated self: Athletes as journalists and brands through digital media (2015, October). The 2015 Midwest Popular Culture Association / American Culture Association conference. Cincinnati, OH.

Non-Panel Participant

Chair, Electronic News Division. (2014, March). AEJMC Southeast Colloquium, Gainesville, FL
Moderator, Electronic News Division. (2013, February). AEJMC Southeast Colloquium, Tampa.

UNIVERSITY PRESENTATIONS

Guldin, R., Applequist, J., & **Bell, T. R.** (2019, March). "Disney is ruining my kid!": A case for cultivation and social learning between TV and YouTube. Eugene, OR. University of Oregon. School of Journalism and Communication Research Presentation Series.

Bell, T. R., & Coche, R. (2016, February). How and why (forgotten) Olympic heroes are remembered: A case study of Josiah Thugwane. Tampa, FL. University of South Florida. Department of Communication Colloquium.

GRANTS

PIs: J. M. Collins, **T. Bell**, T. Dixon, P. Rosen, K. S. McNeal (submitted, not accepted)
Title: HER-Polar DCL 2018: Collaborative research: Linking polar environments to sea level rise and increasing climate literacy through immersive multimedia approaches in informal learning
Agency: NSF
Project Dates: 8/1/2019 - 7/31/2024
Amount Requested: \$1,166,988

PIs: J. M. Collins, **T. Bell**, T. Dixon, T. Dixon

x NCA Doctoral Honors Seminar, 2016
x

Ostrander, L. (2014, November 6). Largo coach teaching about more than just football. Tampa Tribune Retrieved from http://www.tbo.com/pinellas-county/largo-highs-coach-teaching-lessons-about-more-than-just-football-20141106/?utm_content=bufferdadd1&utm_medium=Social&utm_source=Facebook&utm_campaign=buffer

Torres, J.A. (2014, November 5). Documentary features Largo High football coach. Largo Leader Retrieved from http://www.tbnweekly.com/pinellas_county_schools/content_articles/110514_sch-01.txt

Putnam, B. (2014, October 29). Documentary on Largo coach Marcus Paschal to debut at film festival. Tampa Bay Times Retrieved from <http://www.tampabay.com/hometeam/blog/documentary-largo-coach-marcus-paschal-debut-film-festival/21437/>

Morehouse, M. (2014, October 29). Former Hawkeye subject of documentary. The Gazette Retrieved from <http://www.thegazette.com/subject/sports/former-hawkeye-subject-of-documentary-20141029>

Featured as Community-based Big Brothers of the Year by Big Brothers Big Sisters of Pinellas County. (2014, May 5). Retrieved from <https://www.youtube.com/watch?v=P1ae7exGJFI&feature=youtu.be>

Featured as a faculty profile for an undergraduate documentary course at USF produced by Alivia Tassely, Alexandra Velasco, and Annarelis Marquez. (2014, April 4). Retrieved from <https://www.youtube.com/watch?v=pQU-phoZzDM>

USF instructor to host Outback Bowl preview show. (2012, December 14). Retrieved from <http://www.cas.usf.edu/news/s/382/#USF%20instructor%20to%20host%20Outback%20Bowl%20preview%20show>

INVITED GUEST LECTURES

Bell, T. R. (2019, February). Using video for my doctoral dissertation Webinar: Using video for doctoral research, Fielding Graduate University.

Bell, T. R. (2018, January). Star value? The racial marginalization of high school quarterbacks in recruiting. Diversity and Social Issues in Sport undergraduate course, Sport Business Management program, University of Central Florida.

Bell, T. R. (2017, November). Veiled hypersexualization Media Studies undergraduate course, Humanities Department, University of Alaska Southeast.

Bell, T. R. (2017, April). Athleticism or acism? Sport in Society undergraduate course, Department of Sociology, University of South Florida.

Bell, T. R. (2015, April). Commodification of the high school athlete Social Problems undergraduate course, Department of Sociology, University of South Florida.

Bell, T. R. (2014, November). Commodification of the high school athlete Social Problems undergraduate course, Department of Sociology, University of South Florida.

Bell, T. R. (2014, April). Visual storytelling. Florida Scholas

- x Hired as first multimedia journalist at any network affiliate in Tampa Bay
- x Prod

Great American Teach-In

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DISSERTATION AND THESIS COMMITTEES

Dissertation

- x Alberto De Biasi, Outside Reader, Fielding Graduate University

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- x Maria Tsyruleva, Chair
- x Jasmin Faisal, Chair
- x Jing Li, Committee Member
- x Mier Sha, Committee Member
- x Qianyin Sun, Committee Member
- x Max Murray (Sociology), Committee Member
- x Kelsey Baker, Committee Member, Summer 2019
- x Yousuf Humaid Taib Al Yousufi, Committee Member, Summer 2019
- x Michelle Nunez, Committee Member, Summer 2019
- x Moe Escander, Committee Member, Spring 2019
- x Kristina Oliva, Committee Member, Spring 2017

Honors College Thesis

- x Zachary Lowie, Chair, 2015 ±2016
- x Jasmine Paulino, Committee Member, 2013 ±2014

UNDERGRADUATE ACADEMIC HONORS

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Student Senator, University of Central Florida

University Orientation Team Member, University of Central Florida, summer 1997

FREELANCE CLIENTS

- Bright House Sports Network
- NBC Sports Chicago
- NBC Sports Mid-Atlantic
- NBC Sports New England
- NBC Sports Philadelphia
- NBC Sports Net Bay Area
- Cox Sports Television
- Innisbrook, A Salamander Golf & Spa Resort
- Ivanhoe Broadcast News
- KSWB-TV

KYW-TV
Metro Sports
Northwest Florida Daily News
Orlando Sentinel
USA