

data, as well, tacked on at the end like a faunal-remains appendix. Most theory is written by academics, who often make it difficult to understand. However, the bulk of the archaeology done in this country is through contracts, cultural resources management (CRM), preservation, and heritage-subjects still not taught enough in graduate and undergraduate archaeology programs. The integral nature of theory to all these areas, implicit or explicit, is seldom emphasized and rarely part of standard training. This is a shame because theory is crucial to *all* archaeology; after all, we are explaining what humans do. We *are* cultural anthropologists; we just use a totally different method that is unique among all the social sciences. We can approach *any* human problem or issue from a completely alternative and independent perspective-material culture-to see if we get the same results.

It is an honorable

Furthermore, since all archaeology is (or should be) public archaeology in some fashion, communication of theoretical perspectives should be comprehensible and at least implied not only in professional work but also in what we portray for more general audiences. Finally, some practical, applied anthropology, whenever possible, should be a major goal for all archaeologists. This can affect theoretical frameworks, whether in interpreting the past for descendant communities, examining identities of peoples who are gone or changed, or explaining human effects upon natural and social environments, as well as the effects of environmental conditions (whether immediate or long term) upon human life. While some archaeologists have recently realized all this and proclaimed that archaeology absolutely must be present in all these important arenas (e.g., Hodder 2004), many have been quietly teaching and doing this for a long time. My home academic program at the University of South Florida (USF) has emphasized applied anthropology, public archaeology, and practical uses of research findings for forty years.

Foundations for Theory

Over 90 percent of the archaeology in the United States is CRM, but most of it is "rather distant from

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